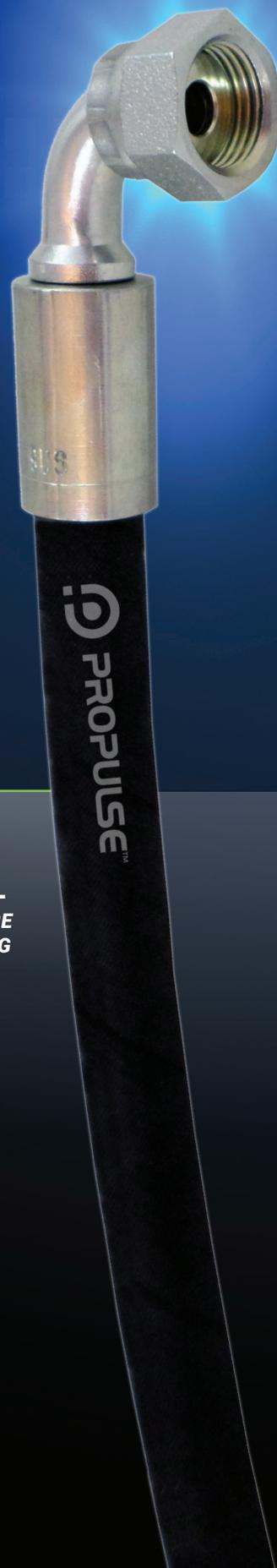


Innovating, Engineering and
Manufacturing Superior Solutions for

HYDRAULICS

Delivering Solutions

ProPulse, a Schieffer Company, has been developing hydraulic hose assemblies for OEM's since 1998. As the leading hydraulic hose manufacturer for snow plows, end gates and power washers in the U.S.A., ProPulse is a competitive, world class service-oriented partner—delivering the hydraulic hose assembly solution you need. Our location, outstanding products and customer support, are the main ingredients that will keep your power moving forward.



OUR INDUSTRY MARKETS >



AGRICULTURAL



CONSTRUCTION



TRANSPORTATION



PRESSURE
CLEANING



SEWER AND
DRAIN JETTING



AERIAL LIFTS



RECREATIONAL
VEHICLES

More market
expansions
are in the pipeline.



POWER MOVING FORWARD™

FREQUENTLY ASKED QUESTIONS:

■ HOW IS IT THAT I HAVE NEVER HEARD ABOUT PROPULSE?

You never heard of us because the company was known as Schieffer Co. International, L.C. up until October of last year. **We re-branded** because we wanted to take a fresh approach to the market and because many people couldn't spell or pronounce Schieffer.

"But, I've never even heard of Schieffer... How do I know you are for real?" We are not surprised. **We go about our business stealthily.** We do not distribute our hydraulic products, choosing only to serve from our production line to yours. We do not have a lot of customers, but those we do drive a lot of volume.

ProPulse is for real and we are on the move. So, suffice to say, you'll be seeing and hearing more from us and about us in the not so distant future.

■ HOW LONG HAS PROPULSE BEEN AROUND?

Schieffer Co. GmbH & Co., KG has been around since 1923 and is based in Germany. That company specializes not only in hydraulic hoses and accessories, but is also a Tier 1 supplier of injection molded rubber and plastic parts to automotive customers such as BMW, Daimler and even Rolls Royce! The members of the Schieffer family along with our President, Jeff Theis began the assembly and manufacturing entity in Peosta, IA (Dubuque) in 1996.

■ HOW BIG IS PROPULSE?

We are growing, having doubled in the past 5 years and with a plan to do so again. The present plan in place is to achieve top line sales of about \$40,000,000 within a few years. The aggregate sales volume of the companies within the Schieffer family exceeds \$100,000,000.

■ WHY ARE YOU CALLING ON ME NOW?

We have done an exhaustive analysis of the market and we have identified your company as a leader among your peers.

We know that what you do dovetails with our core strengths. We can't say that about every company and frankly, we don't sell to just anyone. We are quietly confident that what we do better than anyone is support production lines where there are concentrations of high volume, small bore hoses and we know that is what you do.

■ WHOSE HOSE DO YOU USE AND WHERE DOES IT COME FROM?

We buy hose from major suppliers both domestic and foreign. Due to confidentiality agreements, we can't publish who those suppliers are, but rest assured you would know the major ones. Our products have a neutral lay-line, so you are not advertising or paying for a major brand. One thing we can tell you: **NONE of our hydraulic hose come from China.**

■ WHAT ABOUT QUALITY?

ProPulse is certified to ISO9001: 2008. But, well beyond that, we are able to select vendors based upon our exhaustive in house capabilities to evaluate impulse, abrasion, salt spray corrosion and virtually every dynamic test within SAE and EN norms. And remember, we're not just a consumer of hose, we are a manufacturer as well. We understand hose design better than any distributor. We know more about material selection, extrusion and braid methodology. Lot and batch traceability is built into the process of manufacturing and assembling every hose. Our proprietary PLC controlled automatic assembly lines (designed and built by our German engineers) supports the low cost of throughput with a very high quality result.

■ WHAT ABOUT CUSTOM DESIGNS?

We have a myriad of capabilities that can be accomplished. We want to know: What is your pain or preference? Is it abrasion, temperature, flexibility, friction, static dissipation, surface finish, surface color? No matter. We love to work with customers on proprietary label and features that are beyond the SAE or EN specifications. We can show you examples of that kind of collaboration. We were just granted our first patent and we have three more right behind it. All of this is the result of customer dissatisfaction with the status quo and our ability to convert their frustration into a solution. **Almost half of what we manufacture is a customized solution.**